

EMAIL TARGETING

Beattie Development – February 2018

Our email solutions offer a powerful way to deliver your message to reach a very specific, targeted audience.

RESULTS

- 100,000 Impressions
- 15,039 Email Opens
- 15.04% Open Rate
- 1648 Clicks
- 1.65% Click Through Rate

Client Testimonial

'Beattie completed 2018 Q1 with a 91% increase from Q1 of 2017. We currently have 30 new leads that our sales team is working. The lead funnel keeps getting filled, and our new remodeling sales manager is turning around quotes in 3 days or less.'

Objective

Increase awareness of home remodeling options as well as financing available through Beattie Development to homeowners in and around Cape Coral, Florida.



Stop Dreaming... Start Living!!

Solutions

DBC Interactive and Beattie Development worked in conjunction to send an email to homeowners in and around Cape Coral, Florida with a 12 month same as cash financing offer for home remodeling options.

